

AUGUST 18, 2022

# SPONSORSHIP OPPORTUNITIES

In 2022 the First Things First Early Childhood Summit is organized into three virtual events. As a sponsor, your booth will be available for attendees to view during each event.

Virtual Summit, August 18, 2022: This virtual conference brings together more than 1,400 early childhood professionals, stakeholders and supporters to share innovative strategies, research and best practices that help kids be ready for school and set for life. This year we have three dedicated time slots for attendees to visit sponsor and exhibitor booths during the virtual Summit!

Tribal Connections, August 23, 2022: Tribal Connections is an interactive, educational, half-day conference. Breakout sessions are focused on supporting tribal leaders and early childhood professionals that work with or support tribal communities in Arizona. We anticipate over 500 attendees registering for this event.

Regional Council Member Summit, August 16, 2022: This unique event is targeted specifically to support the work of First Things First's regional council members. Regional council members are leaders in their communities and are responsible for ensuring that early childhood funds are invested in strategies that will result in improved education and health outcomes for young children. Approximately 200 council members and regional staff will attend this event.

Sponsorship of the Summit provides a unique opportunity to reach a highly engaged and influential audience, including:

- Early childhood education and health professionals
- First Things First regional council members
- Tribal representatives
- Business and community leaders
- School administrators
- University and college faculty
- State and local policymakers
- Family support professionals

**1,400+**

attendees and growing!

Direct marketing to

**50,000+**

supporters of early childhood!

2021 Survey:

**99%**

of respondents rated the Summit as Good to Excellent!

Sponsors of the Summit and Tribal Connections have the opportunity to increase their brand awareness with attendees on both the mobile app and web app with a sponsor booth! Showcase your company by easily customizing your booth with your company description, photos, video presentations and brochures. **NEW THIS YEAR!** Sponsors will also have an opportunity to host an exhibitor booth and directly interact with attendees during add during the virtual Summit on August 18, 2022.

Summit and Tribal Connection sponsors also enjoy exposure via the Summit's website, e-mail marketing to more than 50,000 supporters of early childhood and more, all while demonstrating your commitment to support Arizona's youngest children.

LEVELS BENEFITS	COPPER \$3,000	TURQUOISE \$1,500
Logo displayed during CEO welcome	Logo/Name	
Verbal recognition during CEO welcome	Name	
Recognition on First Things First's social media, and Arizona Early Childhood Career and Professional Development Network Facebook page.	✓	
Opportunity to host an exhibitor booth & interact with attendees during the virtual Summit on 8/18/22.	✓	✓
Customizable virtual sponsor booth/page including: logo, company description, brochure, website, video, live showcase and chat. Sponsor booths are available during all three Summit events.	✓	✓
Recognition on home page of Summit website	Logo/Name	Logo/Name
Complimentary Summit registrations	4	2

## QUESTIONS?

For more information, contact:

**Patrick Contrades**

*Strategic Partnerships & Development Manager*

pcontrades@firstthingsfirst.org

Phone: 602.771.5076

## TO BECOME A SPONSOR

Complete the sponsor application form (following page)

Return the completed form by email to:  
pcontrades@firstthingsfirst.org



AUGUST 18, 2022

AUGUST 23, 2022

SPONSOR APPLICATION FORM

YES! We will sponsor the First Things First Early Childhood Summit and Tribal Connections 2022.

Please indicate your level of support:

Input fields for Copper (\$3,000) and Turquoise (\$1,500) support levels.

Name of Sponsoring Organization

Organization Type (check one): Non-Profit Government For-Profit

Contact Name

Title

Mailing Address

City, State, ZIP Code

Contact E-mail

Phone

IMPORTANT INFORMATION

- Organizations that receive funding from First Things First certify that sponsorships, program ads and/or exhibit tables are paid for with funds from sources other than First Things First.
Sponsors utilizing a virtual booth/page need to provide First Things First with proof of insurance prior to the Summit.
Sponsor, including sponsor staff, agree that images and voice recording obtained at the event of sponsor staff or materials may be used by First Things First for printed materials, websites, social media, live-streaming, webcasts, and other marketing and educational purposes.

Authorized Signature Date

Please e-mail a copy of this completed form to Patrick Contrades at: pcontrades@firstthingsfirst.org.

Upon receipt, you will receive an invoice and other documentation to confirm your participation. All payments must be made directly to First Things First. Thank you.