



SPONSORSHIP OPPORTUNITIES

The First Things First Early Childhood Summit brings together more than 2,500 early childhood professionals, stakeholders and supporters at a virtual conference to share innovative strategies, research and best practices that help kids be ready for school and set for life.

Sponsorship of the Summit provides a unique opportunity to reach a highly engaged and influential audience, including:

- Early childhood education and health professionals
- First Things First regional council members
- Tribal representatives
- Business and community leaders
- School administrators
- University and college faculty
- State and local policymakers

2,500+

attendees and
growing!

Direct marketing to

50,000+

supporters of
early childhood!

2020 Survey:

98%

of respondents
rated the Summit as
Good to Excellent!

New this year – virtual sponsor booths! Sponsors of the Summit have the opportunity to increase their brand awareness with attendees on both the mobile app and web app with a sponsor booth! Showcase your company by easily customizing your booth with your company description, photos, video presentations and brochures. Sponsors can also directly interact with attendees.

Summit sponsors also enjoy exposure via the Summit's website, e-mail marketing to more than 50,000 supporters of early childhood and more, all while demonstrating your commitment to support Arizona's youngest children.

LEVELS	GOLD	SILVER	CHAMPION
BENEFITS	\$3,000	\$2,000	\$1,000
Customizable virtual sponsor booth/page including: logo, company description, brochure, website, video, live showcase and chat.	✓	✓	✓
Recognition on First Things First's Twitter and LinkedIn, and Arizona Early Childhood Career and Professional Development Network Facebook page.	✓		
Recognition on home page of Summit website	Logo/Name	Logo/Name	Logo/Name
Logo displayed during CEO welcome	Logo/Name	Logo/Name	Logo/Name
Verbal recognition during CEO welcome	Name	Name	
Recognition on Summit marketing materials	Logo/Name	Logo/Name	
Complimentary Summit registrations	6	4	2

ADDITIONAL SPONSORSHIP OPPORTUNITY:

Interested in sponsoring both the Summit and Tribal Connections in 2021?

Please contact Patrick Contrades to discuss a custom package at pcontrades@firstthingsfirst.org.

QUESTIONS?

For more information, contact:

Patrick Contrades

Strategic Partnerships & Development Manager

pcontrades@firstthingsfirst.org

Phone: 602.771.5076

TO BECOME A SPONSOR

Complete the sponsor application form (following page)

Return the completed form by email to:
pcontrades@firstthingsfirst.org



SPONSOR APPLICATION FORM

YES! We will sponsor the First Things First Early Childhood Summit 2021.

Please indicate your level of support:

Gold..... \$3,000 **Silver**..... \$2,000 **Champion** \$1,000

Name of Sponsoring Organization _____

Organization Type (check one): Non-Profit Government For-Profit

Contact Name _____ Title _____

Mailing Address _____

City, _____ State, _____ ZIP Code _____

Contact E-mail _____ Phone _____

IMPORTANT INFORMATION

- Organizations that receive funding from First Things First certify that sponsorships, program ads and/or exhibit tables are paid for with funds from sources other than First Things First.
- Visa, MasterCard, American Express or check are accepted forms of payment for sponsors.
- Upon receipt and approval of the completed sponsor application, you will be contacted by our conference management team who will generate an invoice and W-9 form for you. If you pay by credit card, you will receive a system-generated email receipt.
- Sponsor benefits begin upon receipt of completed sponsor application and payment.
- Sponsors may distribute information and materials about products and services from their Whova sponsor page and may collect contact information from Summit attendees.
- Sponsors utilizing a virtual booth/page need to provide First Things First with proof of insurance prior to the Summit.
- The Sponsoring Organization shall indemnify, defend and hold harmless the Arizona Early Childhood Development and Health Board, including its Board, Councils, employees, and agents (First Things First), from and against all claims, actions, liabilities, damages, losses, costs or expenses for personal injury, property damage, and trademark or copyright infringement arising from the sponsorship caused, in whole or part, by the negligence, omission, or other fault of the Sponsoring Organization.
- First Things First will use the sponsorship funds, in the discretion of its Executive Director, to help offset the cost of the Summit or for any other lawful purpose.
- Sponsor, including sponsor staff, agree that images and voice recording obtained at the event of sponsor staff or materials may be used by First Things First for printed materials, websites, social media, live-streaming, webcasts, and other marketing and educational purposes.
- First Things First reserves the right to decline any applicant.

Authorized Signature _____ Date _____

Please e-mail a copy of this completed form to Patrick Contrades at: pcontrades@firstthingsfirst.org.

Upon receipt, you will receive an invoice and other documentation to confirm your participation. All payments must be made directly to First Things First. Thank you.