

EXHIBITOR OPPORTUNITIES

SUMMIT EXPO

You are invited to exhibit at the 2021 First Things First Early Childhood Summit, which brings together more than 2,500 early childhood professionals, stakeholders and supporters to share innovative strategies, research and best practices that help kids be ready for school and set for life.

Exhibiting at the Summit provides an exceptional opportunity to showcase your organization to a highly engaged audience, including:

- Early childhood education professionals
- Early childhood health professionals
- Family support professionals
- First Things First regional council members
- Business and community leaders
- School administrators
- Tribal representatives
- University and college faculty
- State and local policymakers

SUMMIT VIRTUAL EXHIBITOR BOOTH

For the first time, the Summit is offering customizable, virtual exhibitor booths on our mobile and website app. You'll be able to set up a virtual booth (or landing page) with your company description, logo, website, video and brochure. You'll also be able to conduct a live showcase and chat with attendees, as well as extend promotional offers.

SUMMIT PASSPORT CONTEST

Attendees will be encouraged to interact with exhibitors through a Passport Contest. Each time an attendee likes, comments or clicks on a promotional offer from a Summit exhibitor, they will receive a stamp. After they visit 50% of the virtual booths, they are entered into a drawing for prizes.

RATES	FOR-PROFIT ORGANIZATIONS	NON-PROFIT ORGANIZATIONS
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Virtual exhibitor booth

\$750

\$500

TO RESERVE AN VIRTUAL EXHIBITOR BOOTH:

- Please complete the exhibitor application form (following page)
- Return the completed form by email to: dryder@veerconsulting.com

QUESTIONS?

For more information, contact: **Dave Ryder, Veer Consulting**

dryder@veerconsulting.com | Phone: 602.568.6277 Fax: 480.767.9250

early CHILDHOOD
SUMMIT 2021

AUGUST 17, 2021
VIRTUAL SUMMIT

SUMMIT.FIRSTTHINGSFIRST.ORG

EXHIBITOR APPLICATION FORM

Name of Organization _____

Organization Type (check one): Non-Profit Government For-Profit

Contact Name _____

Title _____

Mailing Address _____

City, _____

State, _____

ZIP Code _____

Contact E-mail _____

Phone _____

FOR-PROFIT ORGANIZATIONS

Virtual exhibitor booth.....\$750

NON-PROFIT ORGANIZATIONS

Virtual exhibitor booth.....\$500

IMPORTANT INFORMATION

- Exhibitors may distribute information and materials about products and services and may collect contact information from Summit attendees via their Whova exhibitor booth.
- If exhibitors would like staff to attend Summit sessions they must register as a Summit attendee.
- Organizations that receive funding from First Things First must certify that program ads and/or exhibit tables are paid for with funds from sources other than First Things First.
- Visa, MasterCard, American Express or check are accepted forms of payment for exhibitors and advertisers.
- Upon receipt and approval of the completed exhibitor application, you will be contacted by our conference management team who will generate an invoice and W-9 form for you. If you pay by

credit card, you will receive a system-generated email receipt.

- First Things First may use the exhibitor funds, in the discretion of its Executive Director, to help offset the cost of the Summit or for any other lawful purpose.
- The Exhibiting Organization shall indemnify, defend and hold harmless the Arizona Early Childhood Development and Health Board, including its Board, Councils, employees, and agents (First Things First), from and against all claims, actions, liabilities, damages, losses, costs or expenses for personal injury, property damage, and trademark or copyright infringement arising from the sponsorship caused, in whole or part, by the negligence, omission, or other fault of the Organization.

- Exhibitors need to provide First Things First with proof of insurance prior to the Summit.
- Exhibitors, including exhibitor staff, agree that images and voice recordings obtained at the event of exhibitor staff or materials may be used by First Things First for printed materials, websites, social media, live-streaming, webcasts, and other marketing and educational purposes.
- First Things First reserves the right to decline any applicant.

Authorized Signature _____ Date _____

Please email a copy of this completed form to Dave Ryder at: dryder@veerconsulting.com.

All payments must be made directly to First Things First. Upon receipt, you will receive an invoice and other documentation to confirm your participation. Thank you.