

**early CHILDHOOD**  
**SUMMIT 2020**

**AUGUST 31–SEPTEMBER 1, 2020**  
**PHOENIX CONVENTION CENTER**  
**SUMMIT.FIRSTTHINGSFIRST.ORG**



# SPONSORSHIP OPPORTUNITIES

The First Things First Early Childhood Summit brings together more than 1,400 early childhood professionals, stakeholders and supporters to share innovative strategies, research and best practices that help kids be ready for school and set for life.

Sponsorship of the Summit provides a unique opportunity to reach a highly engaged and influential audience, including:

- Early childhood education and health professionals
- First Things First regional council members
- Tribal representatives
- Business and community leaders
- School administrators
- University and college faculty
- State and local policymakers

**1,400+**

attendees and growing!

Direct marketing to

**50,000+**

supporters of early childhood!

2019 Survey:

**98%**

of respondents rated the Summit as Good to Excellent!

In addition to a strong on-site presence at the Summit, sponsors enjoy exposure via the Summit's website, e-mail marketing to more than 50,000 supporters of early childhood and more, all while demonstrating your commitment to support Arizona's youngest children.

LEVELS BENEFITS	PLATINUM \$15,000 Limit to 2	GOLD \$10,000 Limit to 2	SILVER \$7,500 Limit to 4	CHAMPION \$5,000 No Limit	COMMUNITY SUPPORTER \$2,500 No Limit
Recognition on First Things First social media platforms	✓				
Sponsor ad on Summit mobile app and program	✓	✓			
Opportunity to address Summit participants from the stage at Opening or Closing (1400+ attendees)	✓	✓			
Opportunity to address Summit participants from the Featured Speaker stage (400+ attendees)			✓		
Complimentary Summit registrations	6	6	6	4	2
Color ad in Summit program	Full Page	Full Page	Full Page	Half Page	Quarter Page
Recognition on Summit marketing materials	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Name
Recognition on home page of Summit website	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Name
Opportunity to host a sponsor resource table in pre-conference area near main ballroom	✓	✓	✓	✓	✓

## ADDITIONAL SPONSORSHIP OPPORTUNITY:

### Coffee Sponsors: \$500

Coffee brought to you by: Logo/Name recognition

### Interested in sponsoring both the Summit and Tribal Connections in 2020?

Please contact Patrick Contrades to discuss a custom package at [pcontrades@firstthingsfirst.org](mailto:pcontrades@firstthingsfirst.org).

## QUESTIONS?

For more information, contact:

**Patrick Contrades**

*Strategic Partnerships & Development Manager*

[pcontrades@firstthingsfirst.org](mailto:pcontrades@firstthingsfirst.org)

Phone: 602.771.5076

## TO BECOME A SPONSOR

Complete the sponsor application form (following page)

Return the completed form by email to:  
[pcontrades@firstthingsfirst.org](mailto:pcontrades@firstthingsfirst.org)



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SPONSOR APPLICATION FORM

YES! We will sponsor the First Things First Early Childhood Summit 2020.

Please indicate your level of support:

- Platinum \$15,000 Silver \$7,500 Community Supporter \$2,500
Gold \$10,000 Champion \$5,000 Coffee Sponsorship \$500

Name of Sponsoring Organization

Organization Type (check one): Non-Profit Government For-Profit

Contact Name

Title

Mailing Address

City,

State,

ZIP Code

Contact E-mail

Phone

IMPORTANT INFORMATION

- Organizations that receive funding from First Things First certify that sponsorships, program ads and/or exhibit tables are paid for with funds from sources other than First Things First.
The sale of goods and services is not permitted at the Summit.
The distribution of food or beverages from sponsors is prohibited by the Phoenix Convention Center.
The Phoenix Convention Center, Veer Consulting Conference Management and First Things First are not responsible for materials or items left unattended at resource tables.
Sponsors utilizing a resource table need to provide First Things First with proof of insurance prior to the Summit.
The Sponsoring Organization shall indemnify, defend and hold harmless the Arizona Early Childhood Development and Health Board, including its Board, Councils, employees, and agents (First Things First), from and against all claims, actions, liabilities, damages, losses, costs or expenses for personal injury, property damage, and trademark or copyright infringement arising from the sponsorship caused, in whole or part, by the negligence, omission, or other fault of the Sponsoring Organization.
First Things First will use the sponsorship funds, in the discretion of its Executive Director, to help offset the cost of the Summit or for any other lawful purpose.
Sponsor, including sponsor staff, agree that images and voice recording obtained at the event of sponsor staff or materials may be used by First Things First for printed materials, websites, social media, live-streaming, webcasts, and other marketing and educational purposes.
First Things First reserves the right to decline any applicant.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Please e-mail a copy of this completed form to Patrick Contrades at: pcontrades@firstthingsfirst.org.

Upon receipt, you will receive an invoice and other documentation to confirm your participation. All payments must be made directly to First Things First. Thank you.