



EARLY CHILDHOOD SUMMIT 2014

LEARN. SHARE. GROW.

AUGUST 18-19, 2014
PHOENIX CONVENTION CENTER



SPONSORSHIP OPPORTUNITIES

The First Things First Early Childhood Summit brings together more than 1,200 engaged and influential early childhood professionals, stakeholders and supporters to share innovative strategies, research and best practices that help kids be ready for school and set for life. Sponsorship of the Summit provides you with a unique opportunity to reach to an audience of high-level decision makers including:

- Early childhood education and health professionals
- First Things First regional council members
- Tribal representatives
- Business and community leaders
- University and college faculty
- School administrators
- State and local policymakers

In addition to a strong on-site presence at the Summit, you will enjoy exposure via the Summit's website, e-mail marketing to more than 10,000 supporters of early childhood and more. All while demonstrating your commitment to supporting Arizona's youngest children.

TO BECOME A SPONSOR OR EXHIBITOR,
or to request more information, please contact:

Dave Ryder, Veer Consulting dryder@veerconsulting.com
Phone: 602.568.6277 Fax: 480.767.9250 azftsummit.com

SPONSORSHIP LEVELS BENEFITS	GROW \$10,000	SHARE \$7,500	LEARN \$5,000	SUPPORTER \$2,000
Opportunity to address Summit participants from the stage	●	●		
Complimentary Summit registrations (regular sessions and included meal functions)	10	6	4	2
Color ad in printed Summit program	Full-page (Inside Cover)	Full-page	Full-page	Half-page
Recognition on Summit marketing materials	Logo/Name	Logo/Name	Logo/Name	Name
Opportunity to staff an exhibitor resource table	●	●	●	●
Recognition on Summit website (in rotation with other main sponsors)	●	●	●	
Recognition on FTF Facebook page with link	●	●		
One 6-ft tabletop display during registration	●			

ADDITIONAL OPPORTUNITIES	For-Profit Organizations	Non-Profit Organizations
Exhibitor table (2 days)	\$1,000	\$500
Full-page program ad	\$1,500	\$900
Half-page program ad	\$750	\$450
Quarter-page program ad	\$375	\$225

IMPORTANT INFORMATION

- Exhibit tables are available on August 18 from 6:00 a.m. to 5:00 p.m. and on August 19 from 6:00 a.m. to 3:00 p.m.
- The sale of goods and services is not permitted at the Summit.
- Exhibitors may distribute information and materials about products and services and may collect contact information from Summit attendees.
- If exhibitors would like staff to attend Summit events, including sessions and/or meals, staff must register as Summit attendees.
- Organizations that receive funding from First Things First must certify that sponsorships, program ads and/or exhibit tables are paid for with funds from sources other than First Things First.
- The Phoenix Convention Center, Veer Consulting Conference Management and First Things First are not responsible for exhibitor materials or items left unattended at exhibit/resource tables.
- Visa, MasterCard, American Express or check are accepted forms of payment for exhibitors and sponsors.
- Upon receipt and approval of the completed sponsor or exhibitor application, you will be contacted by our conference management team who will generate an invoice and W-9 form for you. If you pay by credit card, you will receive a system-generated email receipt.
- Sponsor benefits begin upon receipt of completed sponsor application and payment.

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