

**FIRST THINGS FIRST**

*Ready for School. Set for Life.*

# FTF Summit Community Resource Guides

August 18-19, 2014



## RESOURCE GUIDES

Resource guides support nonprofit agencies, school districts and community leaders.





# LEARNING OBJECTIVES

- Creating Community Support and Partnerships
- Practical Funding Options
- Improved Collaboration





# URBAN, RURAL AND TRIBAL EXAMPLES

1. Yuma
2. Pinal
3. San Carlos Apache
4. Cochise
5. Yavapai
6. Coconino

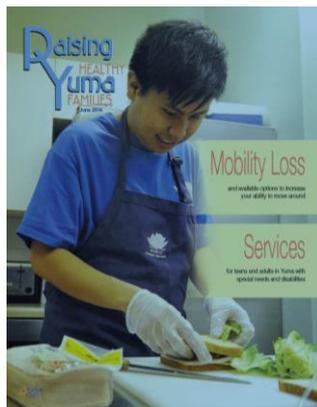




# YUMA

## 3 Tier Approach

- Community Need
- Community of Practice
  - Gathering our resources
  - Abstract
    - Community awareness & capacity building
- Funded Partnership with Local Newspaper:
  - Raising Healthy Yuma Families magazine
    - Tips for families / Resource guide
  - Online
  - Published every other month
  - Investment: Less than 33 cents per magazine
  - Free to the community

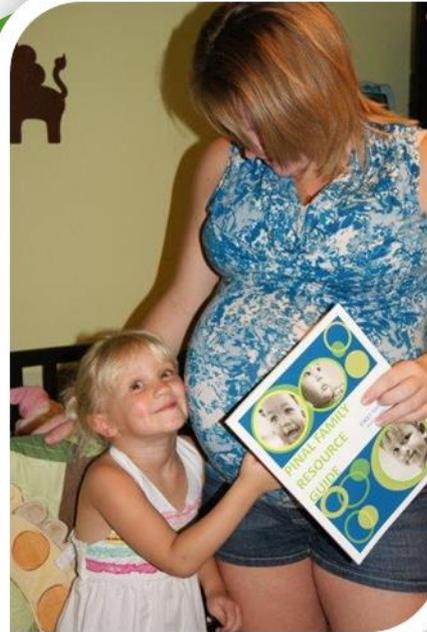




# PINAL

## Overview

- Years in Operation
- Data Collection
- Type of Guide
- Distribution
- Resource Guide Update
- Evaluation Tool



## Lesson Learned

- Move the Resource Guide to more of a web based model yet keeping some copies in print for locations with limited access to the web.
- Streamline the information which help with printing cost and overall management.



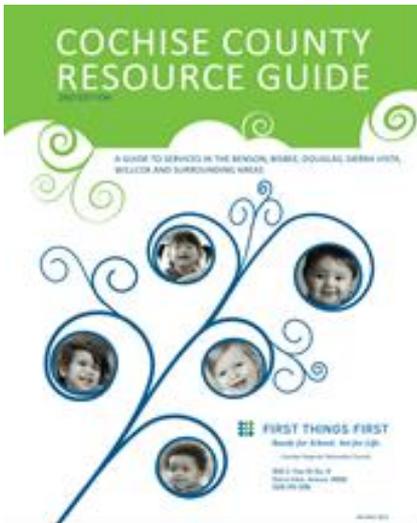
# SAN CARLOS APACHE

- **Gathering our resources**
- **Selecting information to share**
- **A community coming together**
- **Building on a good thing:**
  - **Brainstorming**
  - **Storyboarding**
- **The calendar content:**
  - **Apache names for months of the year**
  - **First Things First funded programs**
  - **Tips for families**
  - **Resources listed by topic**





# COCHISE



When Arizona Reads, Arizona Thrives

## Community Need – Council Driven

Online Interactive Guide – Resources are linked to the agency/organization website, includes program description and contact information, is downloadable.

## Partnerships and Collaborations

Law Enforcement Agencies – Sheriff Offices, Non-Profit Agencies, Higher Education, Health Facilities, School Districts, Child Care Providers, Parent Groups and Faith Based organizations.

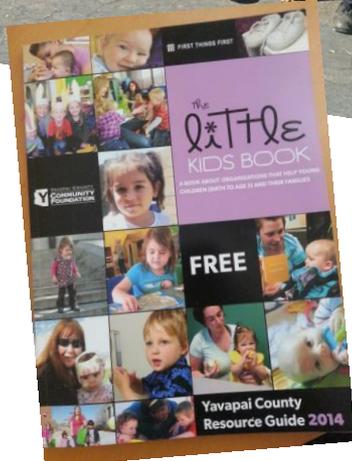
## Read On Cochise County

Specific localized Guide – Partnered with Read On Arizona and Local Agencies.





# YAVAPAI



- Building on an already existing resource
- Sharing the costs with Yavapai County Community Foundation and locally sourcing all of the work
- A tangible tool to be used by families, service providers, law-enforcement and schools
- Open invitation to anyone who provides services to children 0-5
- Evolution from grassroots to web-based project



# COCONINO



- Locally defined, collaborative guide
- Distributed to families with young children across the Coconino region
- The calendar content includes:
  - ✓ Parenting tips to support their child's early development and health
  - ✓ Early childhood resource guide by community

**My Teeth Matter!**

**Let's Get Moving!**

**Healthy Foods Make Me Grow!**

**Keep Me Healthy and Safe!**

**Family Time is the Best Time!**





# CONCLUSION

- Round Table Activity
- Report Out
- Cost Aggregate Matrix
- Questions





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Thank You!

Questions?





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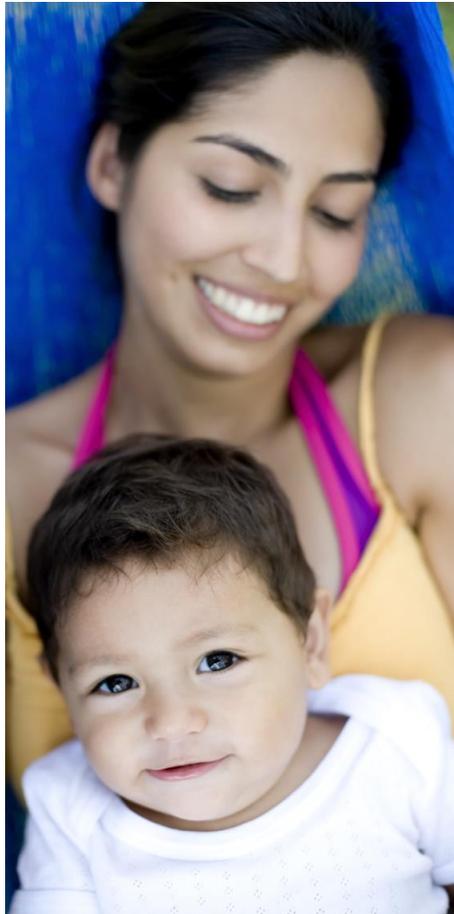
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### Cost Aggregate Matrix

| Region            | Total (Yearly) Cost -<br>May vary over years | Number of<br>Publications | Cost Per<br>Publication | Online Capabilities |
|-------------------|--|---------------------------|-------------------------|---------------------|
| Yuma              | \$20,000                                     | 61,470                    | \$.33                   | Yes                 |
| Pinal             | \$3,328                                      | 500                       | \$6.65                  | Yes                 |
| San Carlos Apache | \$7,987.50                                   | 3,000                     | \$2.66                  | Yes                 |
| Cochise           | \$13,053.96                                  | 450                       | \$29.00                 | Yes                 |
| Yavapai           | \$10,000                                     | 10,000                    | \$1.00                  | Yes                 |
| Coconino          | \$14,728                                     | 5,000                     | \$2.95                  | No                  |

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### Contact Information

| Yuma   | Pinal   | San Carlos Apache   | Cochise   | Yavapai  | Coconino   |
|--|---|---|---|--|--|
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