



**Abriendo Puertas
Opening Doors**

*Desarrollando
un Futuro Mejor
a través
del Liderazgo
de los Padres*

*Building
a Better Future
Through
Parent Leadership*



Abriendo Puertas/Opening Doors

The nation's first evidence-based, comprehensive training program created by and for Latino parents with children ages 0-5



Abriendo Puertas
Opening Doors

What is Abriendo Puertas/Opening Doors?

By and for Latino parents who have children 0-5 years of age.

Supports Latino parents:

- As **family leader**
- As their **child's first teacher**
- At home, which is their child's first school.

Two-generation approach:

- Builds **parent leadership skills & knowledge**
- Promotes **family well-being and**
- Positive outcomes for children**





Why was *Abriendo Puertas/* Opening Doors developed?



According to President Obama

“Our nation’s economic future is being decided every day in classrooms across the country.

With **25% of children under 10 being Latino today**, the Latino community plays a critical role in our nation’s ability to out educate and out compete the world and win the future.

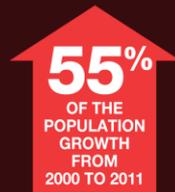
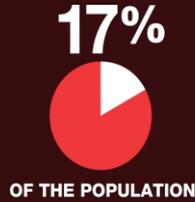
The future of this country is inextricably linked to the future of the Latino community.”





National Landscape: Latinos in the U.S

LATINOS IN THE U.S. ARE...



64.1%	MEXICAN
9.5%	PUERTO RICAN
3.7%	CUBAN
3.7%	SALVADORAN
3.3%	DOMINICAN
2.4%	GUATEMALAN
2.0%	COLOMBIAN
...AND MORE	



LATINO
BRANDINGPOWER

SOURCES: U.S. CENSUS BUREAU, AMERICAN COMMUNITY SURVEY, PEW HISPANIC CENTER, SELIG CENTER FOR ECONOMIC GROWTH | VISIT: WWW.LATINOBRANDINGPOWER.COM



National Landscape: Latinos in the U.S



Young Latinos are the fastest growing demographic group in the United States



26% of the nation's kids under 5 years old are Latino



Approximately 33% of Hispanic families with children under 18 lived below the poverty level

Excelencia in Education. (2015). *The Condition of Latinos in Education: 2015 Factbook*. Washington, D.C.: Excelencia in Education.



National Landscape: Latinos in the U.S



38% of the nation's Head Start children are Latino

Head Start, Indicators on Children and Youth. *Child Trends*, March 2015, <http://www.childtrends.org/?indicators=head-start>

Areas of concern for young Latino children



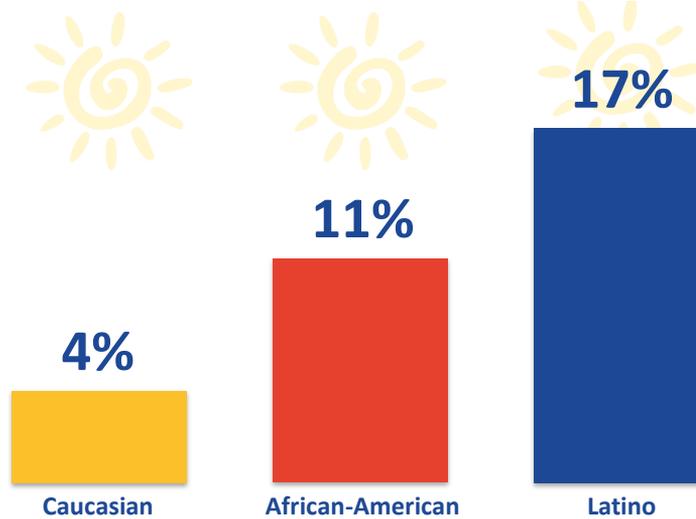
**Abriendo Puertas
Opening Doors**

*You can't change
what you don't
acknowledge*





Racial Disparities in Obesity Rates in children ages 2-5



Prevalence of Childhood and Adult Obesity in the United States, 2011-2012. *JAMA*, 2014, 311 (8): 806-814.



Latino toddlers lag behind Caucasian children in cognitive skills

Low income immigrant Latinas have healthy babies, but...

By the age of 2-3, toddlers begin to lag behind
Caucasian middle class children in:

- Vocabulary
- Listening skills
- Problem solving skills

Latino toddlers trail their Caucasian counterparts by up
to six months in understanding:

- Words
- Speaking in complex sentences
- Simple tasks (i.e. assembling puzzles)

Maternal and Child Health J. 2013 Nov;17(9):1701-11. doi: 10.1007/s10995-012-1184-7.



The Opportunity/Achievement Gap in Language and Reading Skills

	Children from Professional Families	Children from Low-Income Families
Average Vocabulary at age 3	1,116 words	525 words
Average Vocabulary at age 6	20,000 words	3,000 words
Average 1-1 picture book reading hours by 1 st grade	1000 –1700 hours	25 hours

Hart, B. & Risley, T. (1995). *Meaningful Differences in the Everyday Experience of Young American Children.*



3rd grade-level reading: The most important predictor of school success and high school graduation



Proficiency in reading by 3rd grade enables students to shift from learning to read to reading to learn.



2/3 of U.S. 4th graders are not proficient readers

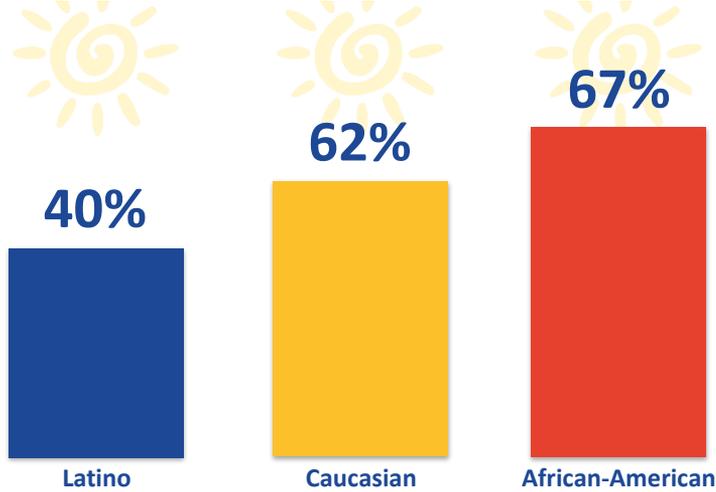


More than 4/5 low-income students don't read at 3rd grade level

The Annie E. Casey Foundation. (2014). Early Reading Proficiency in the United States. Baltimore, MD. Retrieved from URL: <http://www.aecf.org/resources/early-reading-proficiency-in-the-united-states/C>



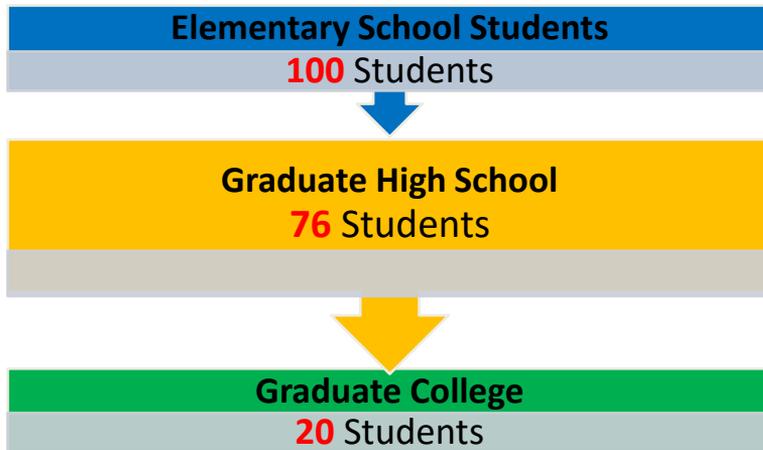
Participation of Low Income Children in Early Childhood Education Programs



WHIEEH, *Hispanics and Early Learning Facts Sheet*, http://www.ed.gov/edblogs/hispanic-initiative/files/2014/05/WHIEEH-Early-learning-Fact-Sheet-FINAL_050614.pdf



National Graduation Rates for Latino Students



U.S. Department of Education, Institute of Education Sciences - National Center for Education Statistics, 2013-2014

What can make a difference?



What works?

What do we know for sure?



The Impact of Early Education in the Life of a Child



Higher probability of **reading and writing well**



Higher probability of **graduating from high school**



Less probability of getting involved in the **criminal justice system**



Higher probability of holding **stable employment and earning more money**

The Research on PreK. (2008) The Center for Public Education. Retrieved from URL:
<http://www.centerforpubliceducation.org/Main-Menu/Pre-kindergarten/Pre-Kindergarten>



The Impact of Early Education in the Life of a Child

Low-income children who attend
high-quality preschool programs are:



40% less likely to be held back a grade



30% more likely to graduate from high school



100% more likely to graduate college

J.B. Pritzker, Urban Institute Report



The Foundations for lifelong Well-being Begin in the Early Years

Abriendo Puertas/Opening Doors
was developed
to improve the outcomes
of the nation's Latino children



Abriendo Puertas
Opening Doors

Having an informed and engaged parent is one of life's greatest advantages

**Parents
– as leaders of their family –
are
powerful agents of change**



Abriendo Puertas Curriculum



Consists of 10, 2-hour sessions



Centered on the cultural values, strengths, and experiences of Latino families



Engages parents at a very personal level and results in transformative learning



Based on the premise that enhancing parenting skills early in a child's life leads to economic and societal benefits



Evidence-based Curriculum



Carefully developed and **field-tested** over a five-year period



Evidence-based program, **evaluated** by leading researchers from **University of California of Berkeley**



Evaluated through pre and post surveys and focus groups with more than a **1,000** parents



Abriendo Puertas Evaluation - 2008

Significant gains across all areas of assessment, with moderate to large effects in:



Daily home activities that promote children's school readiness

- Nutrition and Early literacy



Confidence about parenting skills and getting their children ready for school



Knowledge and access to available health services



Abriendo Puertas Evaluation - 2008



Social support and connections in the community



Community involvement



Knowledge on different areas of child development:

- Language and literacy
- social-emotional development and health



Understanding their rights and responsibilities to advocate for their children



National Evaluation - 2012

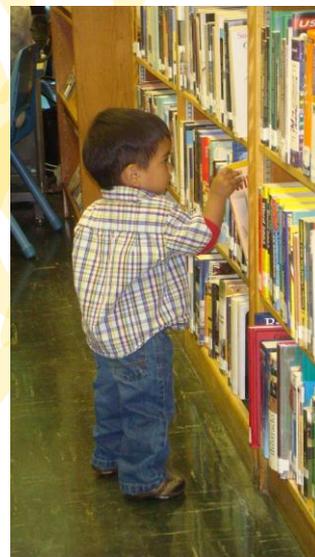


Random selection of more than 800 parents in 6 states

One of the main findings was an **increase in library visits:**



- **Before AP**
 - 30% of parents had never been to the library with their child
- **After AP**
 - less than 2% of parents reported this
 - 36% increase in the number of parents who now take their child to the library once per week.





Abriendo Puertas Unique Features



Popular Education Methodology

- Strength-based
- Use of local data
- Based on the life experiences of participants
- Encourages the praxis process



Home Activities

- Parent Pledge Cards
- Daily home activities that promote school readiness



Multi-media

- DVDs produced by Parents Action for Children on early education and nutrition





Abriendo Puertas Unique Features

Culturally relevant



- Dichos
- Abriendo Puertas Lotería
- Developed by and for Latino parents
- “Aquí entre nos”
- Promotes strong Latino family values
- Demystifies the concept of school readiness
- Role play characters created by and for parents:
 - Teresa Tomorrow, Positive Patricia & Negative Norma



Abriendo Puertas Unique Features



Available in English and Spanish



Comprehensive curriculum addresses best practices in:

- language development, bilingualism, early literacy
- early math,
- health, socio-emotional wellness,
- parent leadership and planning for family success



Parent Resource Kit



Abriendo Puertas Unique Features



Field trip to the **Library**



Information on **Earned Income Tax Credit (EITC)**



Abriendo Puertas/Opening Doors **Facilitator Kit**



University of California Berkeley developed **parent surveys to measure program's impact**



**Abriendo Puertas
Opening Doors**



**Abriendo Puertas/
Opening Doors
Training Institute**



The Abriendo Puertas/Opening Doors Training Institute

Abriendo Puertas/Opening Doors fully prepares local community leaders to become facilitators in delivering the program to parents in their community and to train others in the use of the curriculum





Abriendo Puertas/Opening Doors Highlights



Highlighted by the Harvard Family Research Project as one of the nation's leading innovations in family engagement



Has grown rapidly throughout the United States:

- Partnering with over 400 family-serving organizations
- Over 2,000 parent educators
- Approximately 80,000 families in 37 states and Puerto Rico



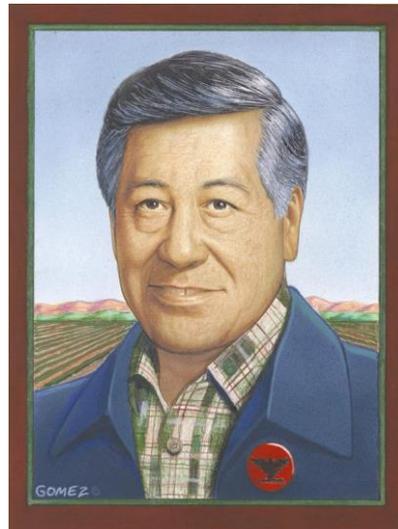
Sheet 1

Abriendo Puertas' Map



- Partner / Site**
- Abriendo Puertas/Opening Doors Facilitator
 - California Community Foundation, Los Angeles, CA
 - CAREEN San Francisco, San Francisco, CA
 - Catholic Charities USA
 - Catholic Charities USA, Alexandria, VA
 - Chamber of Commerce, Los Angeles, CA
 - Chicanos Por La Causa
 - Chicanos Por La Causa, Phoenix, AZ
 - Chicanos Por La Causa, Tucson, AZ
 - Chicanos Por La Causa, Yuma, AZ
 - Children and Youth Resources, City of Longmont
 - Children's Bureau, Los Angeles, CA
 - Entice-UHM, New Mexico
 - Farmington Municipal Schools, Farmington, NM
 - First 5 Calaveras, San Andreas, CA
 - First 5 Fresno County & Fresno Unified School District, Fresno, CA
 - First 5 San Francisco
 - First 5 San Francisco, San Francisco, CA
 - First 5 Santa Clara County, San Jose, CA
 - First 5 Santa Clara, San Jose, CA
 - Fresno Unified School District, Fresno, CA
 - Frontiera Education, Los Cruces, NM
 - Head Start, Denver, CO
 - Invest in Children, Cleveland, OH
 - Judy Center, Maryland
 - Latino Policy Forum, Chicago, IL
 - LAUSD Local District 6, Los Angeles, CA
 - LAUSD PCSB Los Angeles, CA
 - LAUSD PCSB, Los Angeles, CA
 - LAUSD, Los Angeles, CA
 - Merced County Office of Education, Merced, CA
 - Mission Head Start, San Francisco
 - Monterey County Office of Education, Salinas, CA
 - NACCEBA, Nashville, TN
 - National Head Start Association (NHSA)
 - New Destiny Family Success Centers, Inc. Paterson, NJ
 - NHSA, Grapevine TX
 - NHSA, Kansas
 - NHSA, Lansing, MI
 - NHSA, Nashville TN
 - NHSA, Orlando, FL
 - NHSA, San Diego, CA
 - OCDC, Wilsonville, OR
 - Partnership for Community Action, New Mexico
 - PUERTAS, Pescadero, CA
 - RCMA, Florida
 - RCMA, Florida
 - Santa Clara County Office of Education, San Jose, CA
 - SELPA, Santa Clara, CA
 - UCLA Labor Center
 - United Way of Central Jersey, UWW Alexandria, VA
 - Via Esperanza - Sonoma
 - WestEd, San Jose, CA

*“Once social change begins,
it cannot be reversed.
You cannot un-educate
the person
who has learned to read.
You cannot humiliate
the person who feels pride.
You cannot oppress
the people who are
not afraid anymore.
We have seen the future,
and the future is ours.
Yes We Can!”*



César Chávez



Contact Abriendo Puertas

For more information about how you can incorporate the
Abriendo Puertas/Opening Doors Program
in your city,
please contact:

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Los Angeles, CA 90012
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Complete the Breakout Session Evaluation on the Mobile App

