

FIRST THINGS FIRST

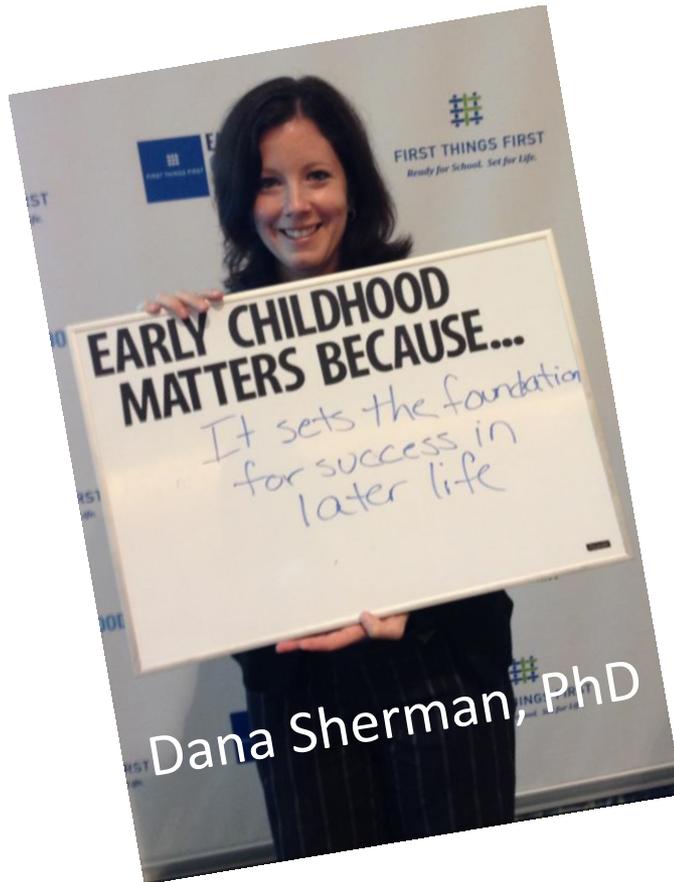
EARLY CHILDHOOD SUMMIT 2015

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Strategies for
Becoming an
Effective
Change Agent

Who We Are



Objectives

- Review the principles of change as outlined in *SWITCH*
- Understand how these principles can help to facilitate change
- Begin to plan for change at a personal and/or organizational level

Change is INEVITABLE.

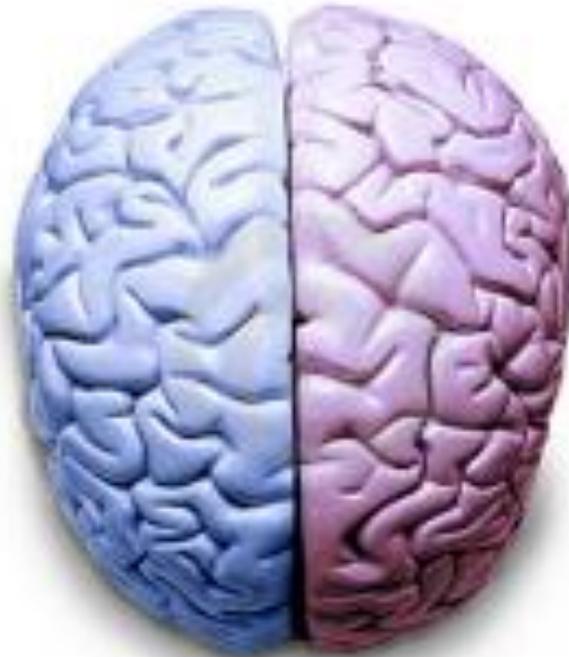
Progress is OPTIONAL.

Tony Robbins

Two Systems

Left

Logical
Realistic
Objective
Analytical



Right

Creative
Emotional
Intuitive
Imagination





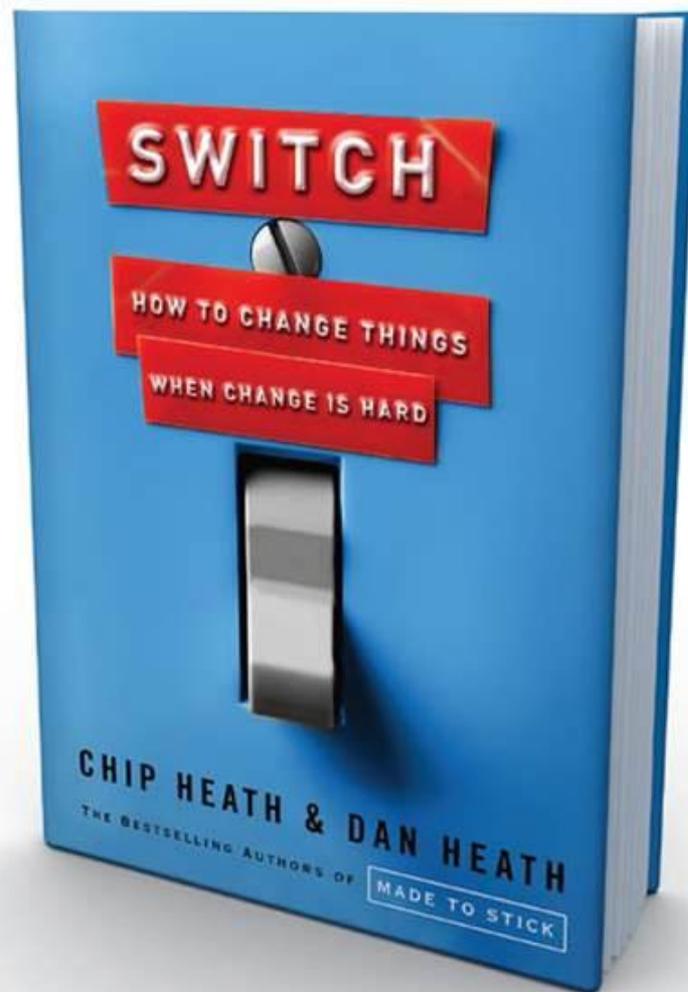
Direct the Rider



Motivate the Elephant



Shape the Path



SWITCH

HOW TO CHANGE THINGS

WHEN CHANGE IS HARD

CHIP HEATH & DAN HEATH

THE BESTSELLING AUTHORS OF

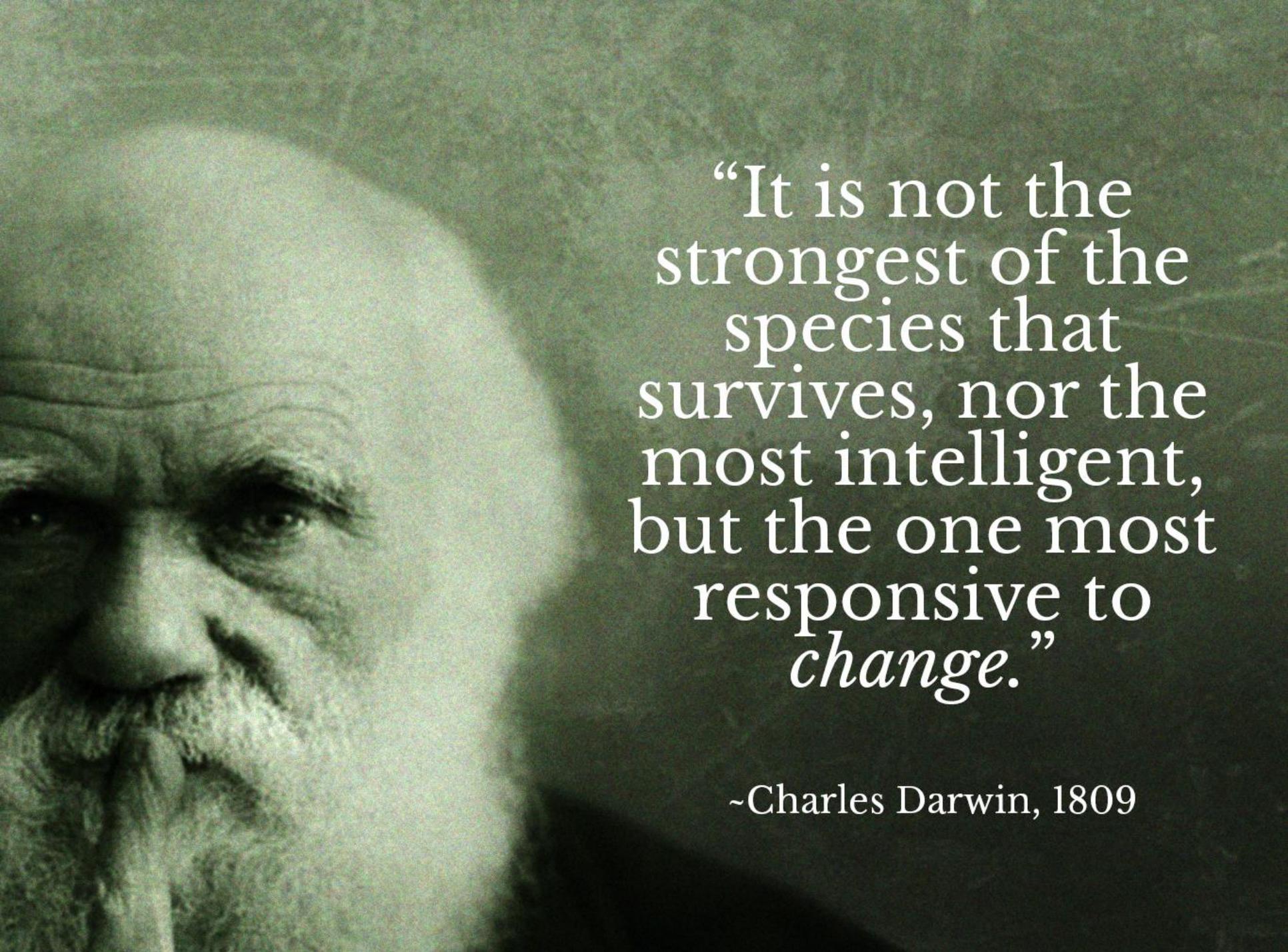
MADE TO STICK

Obstacles



Change in Action

**i AM
THE
CHANGE**

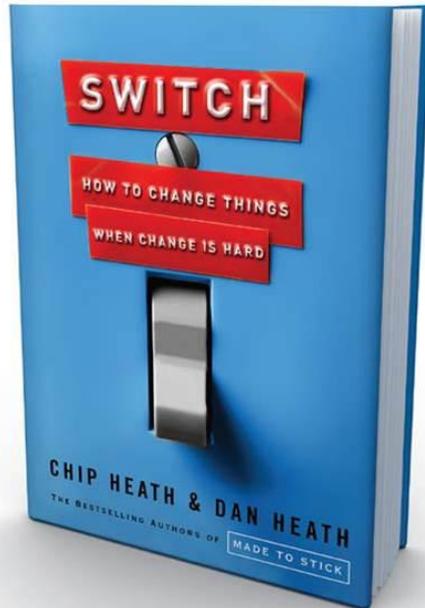


“It is not the
strongest of the
species that
survives, nor the
most intelligent,
but the one most
responsive to
change.”

~Charles Darwin, 1809

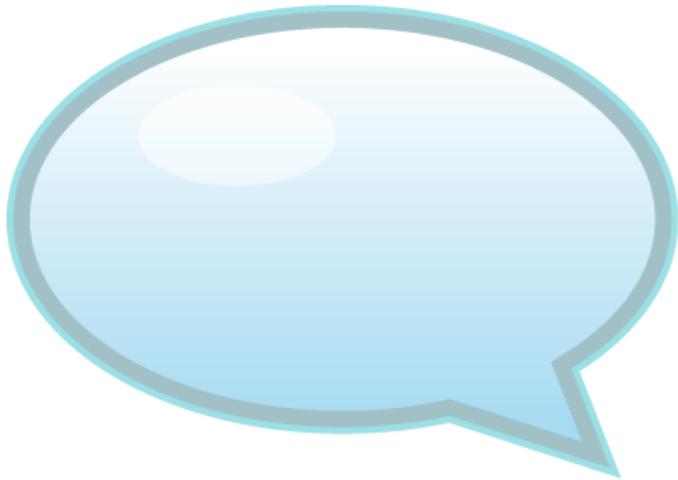
Resources

heathbrothers.com/books/switch



- Podcasts
- First chapter free
- Handouts

Comments



Take-Aways



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Thank you!



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