Expect More Arizona®

THE MOVEMENT FOR WORLD-CLASS EDUCATION

Unless Someone Like You Cares A Whole Awful Lot…

First Things First Conference

August 2015

Expect More Arizona is…

A statewide nonpartisan organization dedicated to ensuring every Arizona child has access to a world-class education, from the early years through college and career

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What We Stand For…

High Expectations & Excellence for Every Arizona child:

- Kindergarten readiness
- Early literacy
- College and career readiness
- Degree, certificate or credential attainment
- Funding to support excellence for all
- Great teachers & principals

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What We Do

We are building an education-first culture and creating opportunities for people to take action by:

- Raising Awareness of Critical Issues
- Building Public Support & Spotlighting Excellence
- Moving Parents and Voters to Take Action
- Fostering Statewide Collaboration

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The world is changing every day….

…education must change with it!

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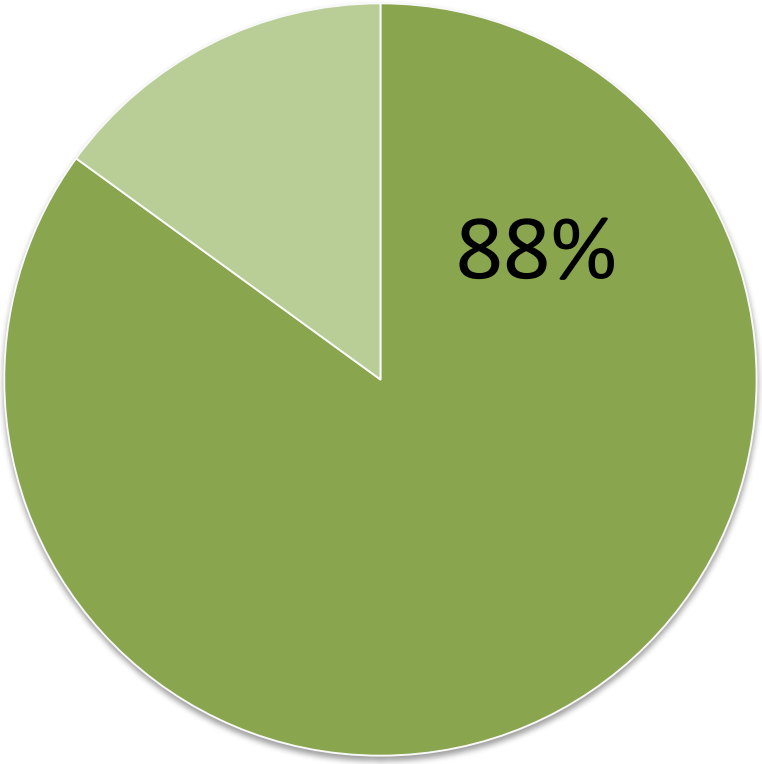
Arizona is Changing…



88% = high-wage, growth jobs in Arizona's targeted industries that will require post-secondary education

- A high school diploma is no longer enough

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Significant Opportunity Gaps Exist

- 35% of adults 25+ have post-secondary degrees
  - Huge disparity in degree attainment between Whites and Latinos
- 43% of K-12 population is Latino
  - Majority-Minority state by 2025
- 25% under 18 are below poverty line
  - 28% below 5

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Education Impacts More Than Just Kids

- The quality of education in Arizona directly affects:

- Crime rates
- Health care costs
- Property values
- Job opportunities
- State and local economy
- Overall quality of life

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Education is the Greatest Economic Investment We Can Make

- **$103.7M** - Community college **remediation** costs and lost earnings
- Graduation rates up 5% = **$184M** in **crime-related savings**
- Every **$1** spent on early education, yields **$16** in economic impact
- If dropouts got their diplomas, **$265.4M** would be saved in **health care costs** over the lifetimes of each class of students

Source: Alliance for Excellent Education and First Thing's First

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How are we doing at preparing our children early for academic and career success?

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Now more than ever, we need to advocate for education birth through career…

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Early Access to High Quality Education is Essential

- Increased school readiness
- Higher academic achievement
- Improved student attendance
- Improved literacy and language development
- Better social and emotional development
- Reduced long term costs by decreased retention and remediation rates

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Education Has Not Been A Priority

- Cuts to education funding
- Elimination of funded Full Day K
- Lack of early education and quality care support for low income families
- Teacher salaries
- Teacher shortages
- Political attacks on higher academic standards and a college and career readiness assessment

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Where Do We Go From Here

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The Reason I Advocate…

What's Yours?

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What Does it Mean to Advocate?

- Advocate = a person who supports a cause or policy
- Advocacy vs. Lobbying
- Examples:
  - Letting Your Voice be Heard
  - Serving as an Example
  - Sharing Information with Others
  - Leadership Roles/Setting Policy

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You Can Get Involved By…

- Tell Your Story
- Communicating & Sharing Resources with Parents
- Voting 4 Education
- Supporting Legislative Issues

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Tell Your Story

- Speak to Media
- Blogs, op-eds
- Classroom Visits
- Excellence Tour

azcentral.com

Special to The Republic | azcentral.com 9:38 a.m. MST June 6, 2014

(Photo: Becky Muday)

6 CONNECT 48 TWEET LINKEDIN COMMENT EMAIL MORE

As a parent of school-aged children, my stake in education in Arizona goes beyond a political agenda.

I have heard many negative stories and comments about Arizona's College and Career Ready Standards (formerly called Common Core) and the expectations they place on our children. Then I finally did my own research: I read the standards, spoke to my children's teachers and monitored my children's schoolwork closely. Yes, the standards are igh, but I am proud to live in a state that has high pectations for its students. My children deserve to held to higher standards, and I will make sure I lp them rise to these expectations.

Share 350 Tweet 12

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Celebrate Excellence In Your Communities

Parents as Teachers

Prescott, AZ

Parents as Teachers is a free home visitation program (throughout Yavapai County) that partners with families by providing support, community ...

READ on FLAGSTAFF

Flagstaff, AZ

Read On Flagstaff (ROF) is a collaborative literacy project supported by the United Way of Northern Arizona and the Helios ...

WESD Early Childhood Education

Glendale, AZ

Early Childhood Education A World Filled with Opportunity Research shows that 90% of all brain development occurs by the age ...

From Birth to Beyond; TUSD Re-Invents Early Childhood Education

Tucson, AZ

Tucson Unified School District is leading the way in early childhood education in Arizona with our Infant and Early Learning ...

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Sharing Resources with Families

- Educators are the **MOST influential** voice to parents and families
- They are hungry for information on:
  - Their child's progress
  - How they can help their child
- Help parents and families stay up to date on key education issues
- Lack of information leads to mis-information

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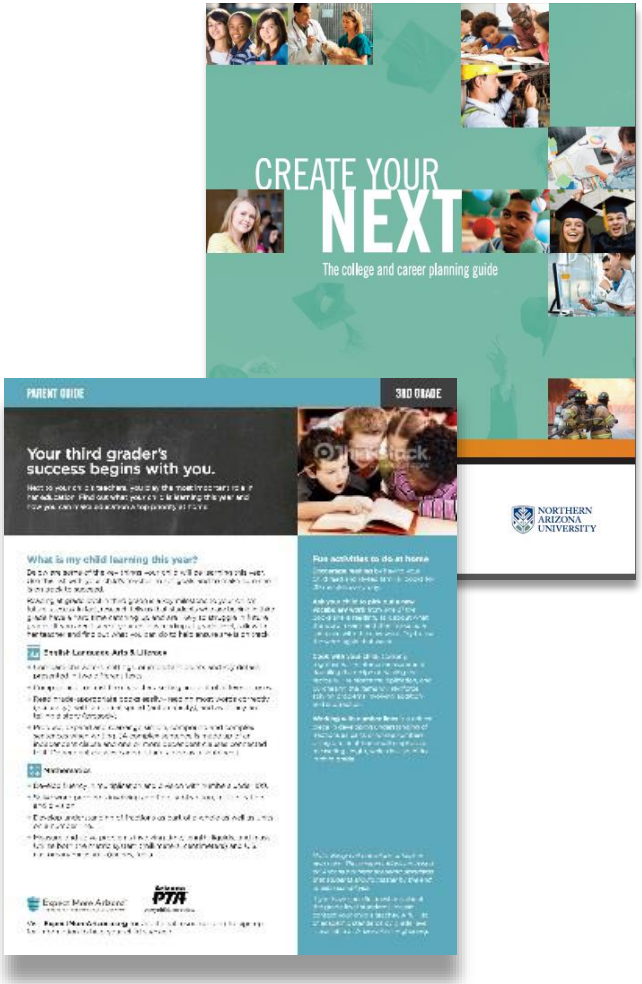
Sharing Resources with Families

- Grade by Grade Parent Guides
- Questions for Parent Teacher Conferences
- Create Your Next - College and Career Planning Guide
- First Things First's Birth to Five Helpline
- Read On Arizona's Family Literacy Guide



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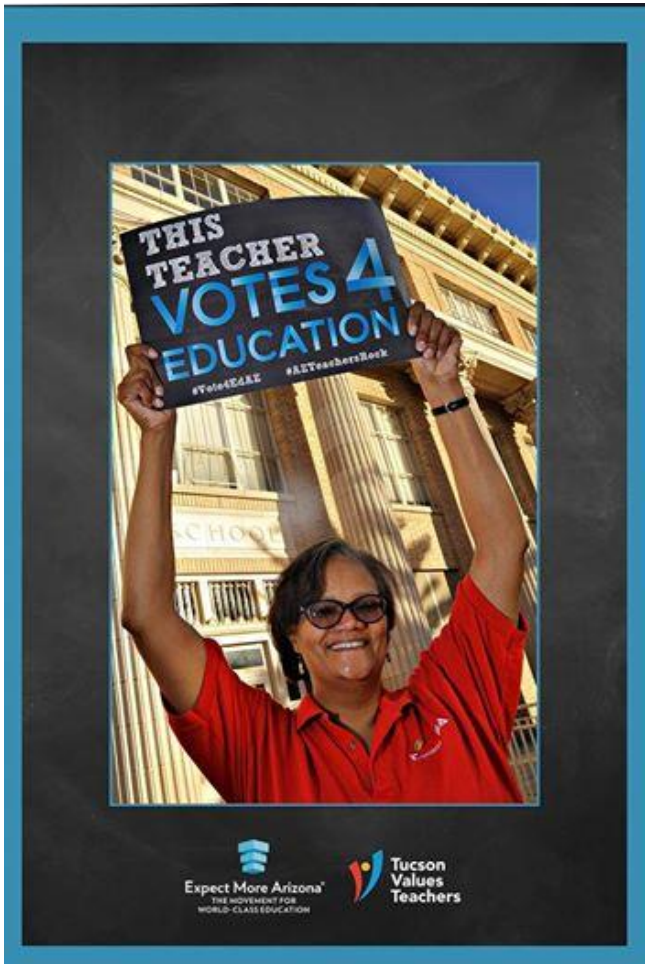
Vote 4 Education

- Year-round initiative to make education a top priority among Arizona voters
- Non-partisan



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What's At Stake During Elections

- Numerous key elected offices influence education
  - Governor
  - Chief State School Officers (13 states)
  - Legislators
  - Local school board seats
- School district bond and override measures
- Ballot initiatives that impact statewide education policies and/or funding

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Every Vote Counts!

- Lowest voter turnout since 1946
- Many school bond and overrides pass or fail by slim margins - as low as 14 votes in Arizona

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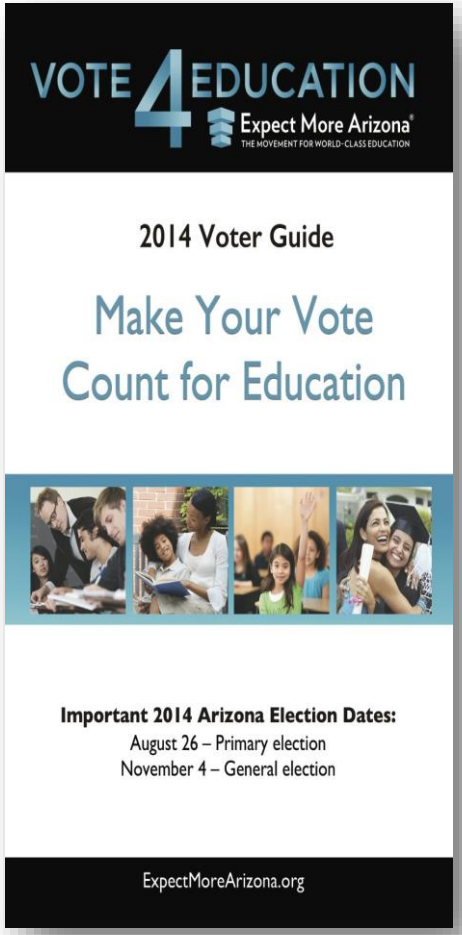
Study Up

- Learn about the issues & possible solutions
- Watch how current elected leaders vote on key issues
- Attend school board meetings and other forums where education decisions are made



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Show Up

- Participate in canvasing efforts
- Talk to your neighbors
- Register to Vote
- VOTE (in primary and general elections)

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Study Up, Speak Up

- Learn more about key issues and when important bills are introduced
- Make your voice heard

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You Can Get Involved By…

- Email legislators
- Attend hearings
- Testify
- Speak at Events
- Provide a quote in support of the issue
- Spokesperson to the media

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We've GOT to make noises in greater amounts! So, open your mouth, lad! For every voice counts!

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Case Study: *Today* Campaign

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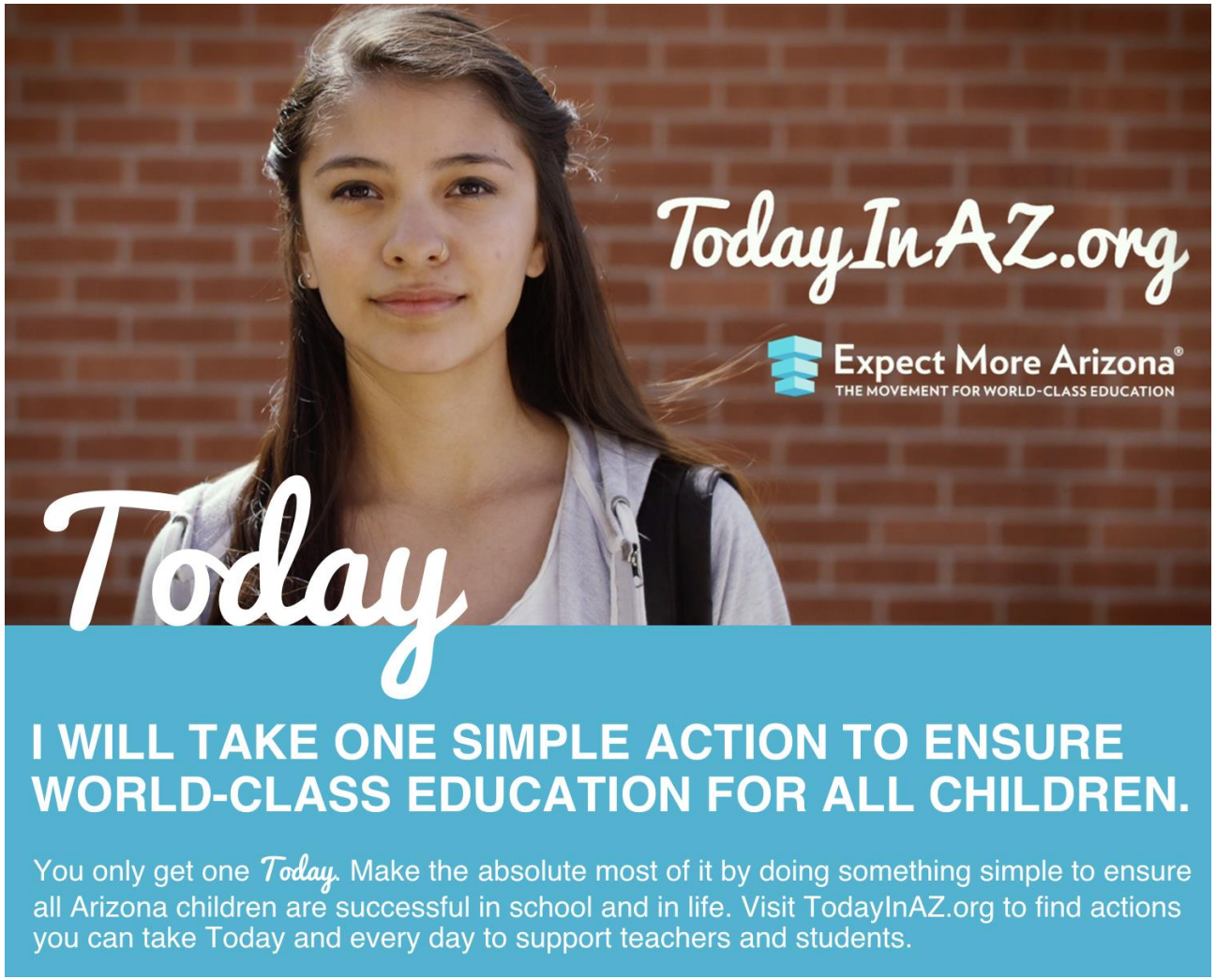
Everyone Can Do Something



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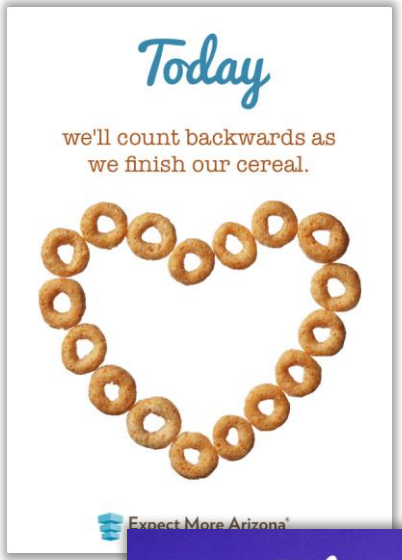
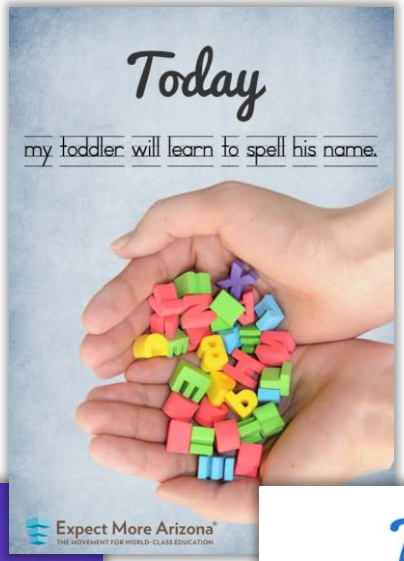
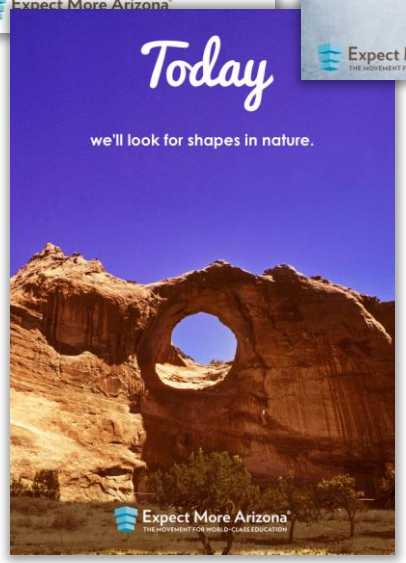
Engage People Through Simple Daily Actions







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Leverage Your Partners

News Topics

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Arizona's Top 10 Higher Education Accomplishments

August 20, 2015 by Eileen Klein

In the spirit of David Letterman's infamous Top 10 lists – admittedly with less humor, but more impact – I'd like to share significant ...

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AzMERIT Parent Webinar

August 19, 2015 by Expect More Arizona

What do the new AzMERIT test results mean for my child? Virtual Back to School Night WHAT: Join us for a ...

Read more »

AzMERIT Cut Scores: What They Are and What You Need To Know

August 18, 2015 by Expect More Arizona

Last Friday, the Arizona State Board of Education voted unanimously to set AzMERIT proficiency levels (cut scores) at

"Tell me about the colors you see..."

September 25, 2014 by Leslie Totten

90% of a child's brain develops by age 5. These early years are when brain connections necessary for successful learning are formed, so the job of helping prepare kids for success – in school and in life – starts the day they're born.

Young children are growing, learning and changing on a

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Initiate New Partnerships

sauce

pizza | wine

APRIL IS MATH APPRECIATION MONTH! Can you solve?

1. What fraction of the pizza slices has hot chili peppers?

2. If the pizza costs $8 and Sam has a 25% off coupon, how much will the pizza cost?

3. If four friends share the pizza evenly, what fraction does each friend get?

4. If four friends share the pizza evenly, how many slices does each friend get?

5. If some friends share the pizza evenly and they each get 4 slices, what fraction of the pizza did each friend get?

6. If some friends share the pizza evenly, and they each get 4 slices of pizza, how many friends were sharing?

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Turn in this completed worksheet at any Sauce location for a free kid's meal with adult purchase.

Limit one kid's meal per child, good through 4/30/14. No substitutions allowed. Cannot be combined with any other offers or discounts. No cash value.

Dana Park Mall
3426 E. Baseline Rd. Mesa
480.497.3500

Downtown Ocotillo
2551 W. Queen Creek Rd. Chandler
480.388.3640

Madison Village
742 E. Glendale Ave. Phoenix
602.216.2400

The Shops At Norterra
2470 W. Happy Valley Rd. Phoenix
623.414.4866

The Scottsdale Waterfront
7135 E. Camelback Rd. Scottsdale
480.321.8844

Thunderbird Square
14418 N. Scottsdale Rd. Scottsdale
480.321.8800

Campbell Plaza
2990 N. Campbell Tucson
520.795.0344

Target Center
5285 E. Broadway Tucson
520.514.1122

Casas Adobes
7117 N Oracle Rd. Tucson
520.297.8575

ANSWERS: 1. 6/8 or 3/4 of the pizza • 2. $6 • 3. 1/4 or 2/8 of the pizza • 4. 2 slices each • 5. 4/8 or 1/2 of the pizza • 6. 2 friends

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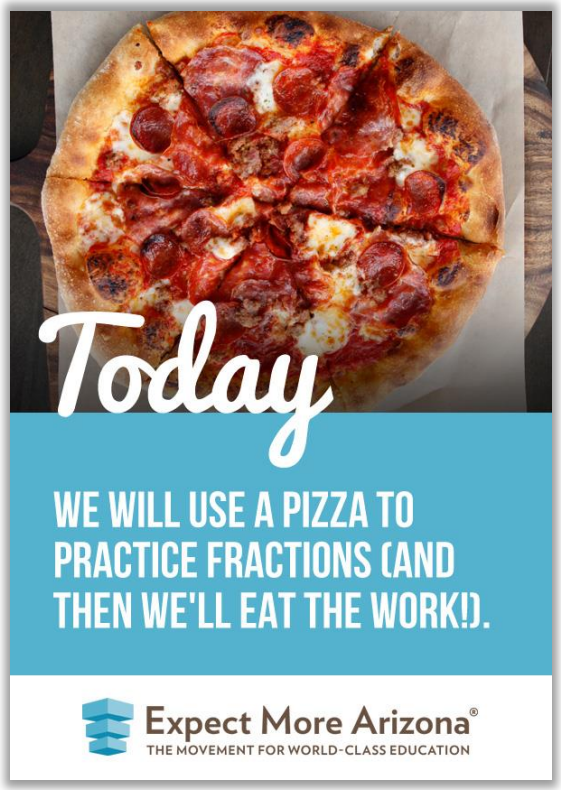

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Today

at the Phoenix Art Museum I will...

1. Pick up an "I'm Here...with Kids" guide. Not knowing where to start is okay. Use this guide to begin your trip with an overview of museum etiquette. And remember, you're here to have fun!
2. Play a game of Art I Spy. "I spy with my little eye..." What do you see? Take turns describing artworks in the museum. Our Thorne Miniature Rooms are a great place to start!
3. Build vocabulary. Describe artworks using nouns, verbs, and adjectives. See who can make the longest list of descriptive words. How many of those are nouns? Verbs? Adjectives?
4. Tell a story. Look at artwork by Philip C. Curtis. His dreamlike settings and characters are perfect for storytelling. Take turns acting as different characters to create your own story from his paintings.
5. Get creative. Some artworks in the museum have a title. For others the artist has chosen to leave them "untitled". Before you read the label, make up your own title for an artwork in the museum. Talk about why you chose the new name.

Phoenix Art Museum | Expect More Arizona® THE MOVEMENT FOR WORLD-CLASS EDUCATION

Learn how you can get free admission to another great Arizona arts and culture destination. Simply upload a photo of your family doing one of these activities at TodayInAZ.org/Activities.

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There's always a place for education.

Amazing things are happening in schools throughout Arizona, but learning doesn't just happen in the classroom. Simple everyday activities can be turned into opportunities to teach a child something new and wonderful and prepare them for success in school. On the other side of this sheet are ways you can support your child's literacy skills while you are here today.

Arizona is the proud home of many amazing arts and cultural venues, providing countless educational opportunities for kids and adults to learn together. Expect More Arizona has partnered with the following organizations across the state to show parents how to experience each venue with their children in rich and meaningful ways.

Visit TodayInAZ.org/activities to download an activity sheet for any of the partners listed below.

Arizona Science Center – Never stop wondering. | Arizona-Sonora Desert Museum | Audubon Arizona | Boyce Thompson Arboretum | Challenger Space Center | Children's Museum of Phoenix / Museo de los Niños de Phoenix | Children's Museum Tucson | Childsplay Theatre for Everyone | Desert Botanical Garden | Great Arizona Puppet Theatre | Idea Museum | Japanese Friendship Garden of Phoenix Arizona | Observatory Lowell | Mesa Arts Center | Museum of Northern Arizona | Phoenix Art Museum | Phoenix Zoo | Pueblo Grande Museum | Scottsdale Museum of Contemporary Art | Shaulet Hall Museum | TCA Gallery | Tucson Botanical Gardens | Tucson Museum of Art and Historic Block | UAMA The University of Arizona Museum of Art

aps foundation — This program is made possible thanks to generous support from APS, our partner in the movement for world-class education for all children.

Visit TodayInAZ.org for more quick tips you can use to support your child's education.

You Can Be Part of the Solution

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Get Involved Today

- Join the Movement
  - Sign up for Advocacy Alerts
- Become a Partner
- Share Our Resources
- Share Your Voice & Your Perspective
- Vote!
- Follow us on Social

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Thank You!

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