



SPONSORSHIP OPPORTUNITIES

The First Things First Early Childhood Summit brings together more than 1,300 early childhood professionals, stakeholders and supporters to share innovative strategies, research and best practices that help kids be ready for school and set for life.

Sponsorship of the Summit provides a unique opportunity to reach a highly engaged and influential audience, including:

- Early childhood education and health professionals
- First Things First regional council members
- Tribal representatives
- Business and community leaders
- School administrators
- University and college faculty
- State and local policymakers

1,300+

attendees and growing!

Direct marketing to
25,000+

supporters of early childhood!

2016 Survey:

100%

of respondents rated the Summit as Good to Excellent!

In addition to a strong on-site presence at the Summit, sponsors enjoy exposure via the Summit's website, e-mail marketing to more than 25,000 supporters of early childhood and more, all while demonstrating your commitment to support Arizona's youngest children.

LEVELS BENEFITS	PLATINUM \$15,000 Limit to 1	GOLD \$10,000 Limit to 2	SILVER \$7,500 Limit to 4	CHAMPION \$5,000 No Limit	COMMUNITY SUPPORTER \$2,500 No Limit
Premier ad on Summit mobile app	✓				
Wifi sponsor ad on Summit mobile app		✓			
Opportunity to address Summit participants from the stage at Opening or Closing (1300+ attendees)	✓	✓			
Opportunity to address Summit participants from the Featured Speaker stage (400+ attendees)			✓		
Complimentary Summit registrations	10	8	6	4	2
Color ad in Summit program	Full Page	Full Page	Full Page	Half Page	Quarter Page
Recognition on Summit marketing materials	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Name
Recognition on home page of Summit website (in rotation with other main sponsors)	✓	✓	✓		
Opportunity to host a sponsor resource table in pre-conference area near main ballroom	✓	✓	✓	✓	✓

ADDITIONAL SPONSORSHIP OPPORTUNITY:

Coffee Sponsors: \$500

Coffee brought to you by: Logo/Name recognition

QUESTIONS?

For more information, contact:

Dave Ryder, Veer Consulting

dryder@veerconsulting.com

Phone: 602.568.6277 Fax: 480.767.9250

TO BECOME A SPONSOR

Complete the sponsor application form (following page)

Return the completed form by email to:

dryder@veerconsulting.com



Learn. Share. Grow.

AUGUST 28-29, 2017
PHOENIX CONVENTION CENTER
SUMMIT.FIRSTTHINGSFIRST.ORG

SPONSOR APPLICATION FORM

YES! We will sponsor the First Things First Early Childhood Summit 2017.

Please indicate your level of support:

- Platinum \$15,000 Silver \$7,500 Community Supporter \$2,500
Gold \$10,000 Champion \$5,000 Coffee Sponsorship \$500

Name of Sponsoring Organization

Organization Type (check one): Non-Profit Government For-Profit

Contact Name Title

Mailing Address

City, State, ZIP Code

Contact E-mail Phone

IMPORTANT INFORMATION

- Organizations that receive funding from First Things First certify that sponsorships, program ads and/or exhibit tables are paid for with funds from sources other than First Things First.
Sponsors may distribute information and materials about products and services from their resource table and may collect contact information from Summit attendees.
The Sponsoring Organization shall indemnify, defend and hold harmless the Arizona Early Childhood Development and Health Board, including its Board, Councils, employees, and agents (First Things First), from and against all claims, actions, liabilities, damages, losses, costs or expenses for personal injury, property damage, and trademark or copyright infringement arising from the sponsorship caused, in whole or part, by the negligence, omission, or other fault of the Sponsoring Organization.
First Things First will use the sponsorship funds, in the discretion of its Executive Director, to help offset the cost of the Summit or for any other lawful purpose.

Authorized Signature Date

Please e-mail a copy of this completed form to Dave Ryder at: dryder@veerconsulting.com. Upon receipt, you will receive an invoice and other documentation to confirm your participation. Thank you.