



EXHIBITOR & ADVERTISER OPPORTUNITIES

SUMMIT EXPO

You are invited to exhibit at the 2017 First Things First Early Childhood Summit, which brings together more than 1,300 early childhood professionals, stakeholders and supporters to share innovative strategies, research and best practices that help kids be ready for school and set for life.

Exhibiting at the Summit provides an exceptional opportunity to showcase your organization to a highly engaged audience, including:

- Early childhood education professionals
- Early childhood health professionals
- Family support professionals
- First Things First regional council members
- Business and community leaders
- School administrators
- Tribal representatives
- University and college faculty
- State and local policymakers

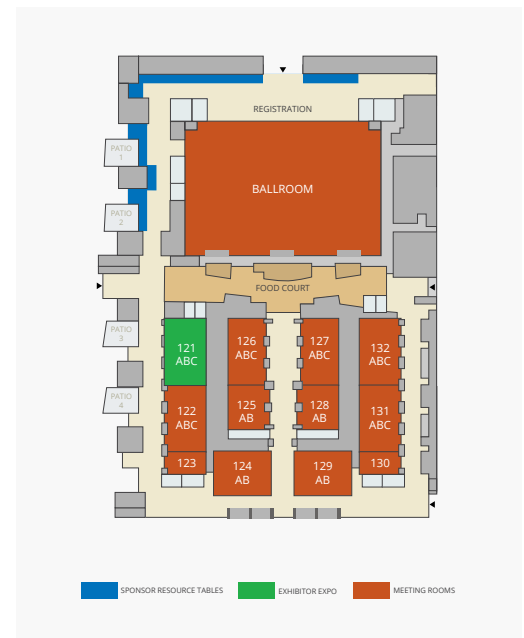
LOCATION

The Summit Expo will be located in Rooms 121ABC, just inside the main entryway leading to the meeting rooms where Summit breakout sessions are held. This location is a change from previous years, necessitated by new requirements of the Phoenix Convention Center.

PROMOTION

Ample time is available throughout both days of the Summit for attendees to visit the Summit Expo and interact with exhibitors. In addition, the Summit will feature a number of activities and events to generate traffic to the Summit Expo. These efforts may include:

- Announcements from podium during keynote/featured sessions
- Prize drawings
- Book signings
- Networking opportunities
- Promotion in Summit program



RATES	FOR-PROFIT ORGANIZATIONS	NON-PROFIT ORGANIZATIONS
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Exhibitor Table	\$1,000	\$500
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SUMMIT PROGRAM ADVERTISING

Another way to reach your audience is by placing an ad in the Summit program. This high-quality print publication is provided to everyone in attendance and is relied upon for details of everything happening at the Summit.

AD SIZES/RATES	FOR-PROFIT ORGANIZATIONS	NON-PROFIT ORGANIZATIONS	DIMENSIONS (WIDTH X HEIGHT)
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Quarter-page ad	\$500	\$250	3.5" x 4.5"
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Half-page ad	\$1,000	\$500	7.5" x 4.5"
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Full-page ad	Available with sponsorship only		7.5" x 10"
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ADDITIONAL SPONSORSHIP OPPORTUNITY:

Coffee Sponsors: \$500

Coffee brought to you by: Logo/Name recognition

TO RESERVE AN EXHIBITOR TABLE OR PROGRAM AD SPACE:

- Please complete the exhibitor/advertiser application form (following page)
- Return the completed form by email to: dryder@veerconsulting.com

QUESTIONS?

For more information, contact:

Dave Ryder, Veer Consulting

dryder@veerconsulting.com

Phone: 602.568.6277 Fax: 480.767.9250





Learn. Share. Grow.

AUGUST 28-29, 2017
PHOENIX CONVENTION CENTER
SUMMIT.FIRSTTHINGSFIRST.ORG

EXHIBITOR/ADVERTISER APPLICATION FORM

Name of Organization

Organization Type (check one): [] Non-Profit [] Government [] For-Profit

Contact Name

Title

Mailing Address

City,

State,

ZIP Code

Contact E-mail

Phone

FOR-PROFIT ORGANIZATIONS

NON-PROFIT ORGANIZATIONS

- [] Exhibitor table \$1,000
[] Half-page program ad \$1,000
[] Quarter-page program ad \$500

- [] Exhibitor table \$500
[] Half-page program ad \$500
[] Quarter-page program ad \$250

ADDITIONAL SPONSORSHIP

- [] Coffee Sponsorship \$500

IMPORTANT INFORMATION

- Exhibit tables are available on August 28 from 6:00 a.m. to 5:00 p.m. and on August 29 from 6:00 a.m. to 3:00 p.m.
Organizations that receive funding from First Things First must certify that program ads and/or exhibit tables are paid for with funds from sources other than First Things First.
First Things First may use the exhibitor/advertiser funds, in the discretion of its Executive Director, to help offset the cost of the Summit or for any other lawful purpose.

Authorized Signature _____ Date _____

Please email a copy of this completed form to Dave Ryder at: dryder@veerconsulting.com.

Upon receipt, you will receive an invoice and other documentation to confirm your participation. Thank you.